

# How To Vet Your Business Idea

*~ Know If You're Ready To Take The Leap*

## Course Syllabus

### Course Introduction

**What we will cover - explanation of topics and modules , timing of lessons**

### Module 1: Align It!

**What we will cover - Is your business idea a good fit with who you are?**

- Lesson 1 - Identifying your goals
- Lesson 2 - Where you thrive/strive/drive
- Lesson 3 - What are your non-negotiables
- Lesson 4 - Leverage your strengths
- Lesson 5 - What you require to make a decision

### Module 2: Define It!

**What we will cover - the value proposition of the business.**

- Lesson 1 - Your product/service description
- Lesson 2 - Your mission statement
- Lesson 3 - Your elevator pitch
- Lesson 4 - Your sales forecast

continue →



# How To Vet Your Business Idea

*~ Know If You're Ready To Take The Leap*

## Module 3: Test It!

**What we will cover - is your idea feasible?**

Lesson 1 - Ways to test your product/service

Lesson 2 - Details!

Lesson 3 - Estimating your expenses

Lesson 4 - Start up costs

## Module 4: Count It!

**What we will cover - can you make a profit?**

Lesson 1- Calculating your profit

Lesson 2 - Projecting your cash needs

Lesson 3 - Funding sources

Lesson 4 - Bootstrapping

## Module 5: Live It!

**What we will cover - mapping out your new work life**

Lesson 1 - Anticipating challenges

Lesson 2 - Daily operational requirements

## Module 6: Wrap It!

**What we will cover - questions answered and next steps**